Nesta...







RETHINKING PARKS HIGHLIGHTS

Rethinking Parks was a joint Nesta, Heritage Lottery Fund and Big Lottery Fund programme to find, support and test new approaches to raising income or reducing costs for public parks in the UK.

201 applications to the programme
11 teams were selected to participate in the 18-month programme



TEAMS

- 1 My Park Scotland, Edinburgh and Glasgow
- 2 Darlington Rethinking Parks
- (3) Go to the Park, Burnley
- 4 Heeley Park Subscription Society, Sheffield
- 5 Endowing Parks for the 21st Century, Sheffield
- (6) Bloomsbury Squared, London
- (7) Park Hack, Hackney, London
- (8) Eastbrookend Rekindled, London
- 9 Coastal Parks and Garden Foundation, Bournemouth
- (10) ParkWork, Bristol
- (11) Everton Park A Community Hub, Liverpool

ACROSS THE 11 RETHINKING PARKS TEAMS





£20,232.60 of cash donations



We have been able to fully test our model and take advantage of the ongoing learning from our own project, and from other projects too.
Being able to compare findings from around the country has been very beneficial.

Rethinking Parks Participant



Moving from a traditional 'closed' understanding of parks and greenspaces towards a more business orientated approach has been most useful. Understanding finances, forecasting, audiences/markets and products/services represent new skills that can be applied across a range of contexts.

Rethinking Parks Participant

PROJECTS WITH PARTICULAR PROMISE INCLUDE

BRISTOL PARKWORK PROJECTED RETURN ON INVESTMENT









DARLINGTON RETHINKING PARKS PROJECTED RETURN ON INVESTMENT

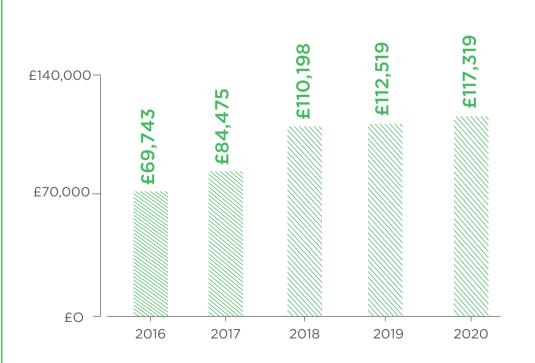


£1



£1.8

BURNLEY GO TO THE PARK PROJECTED SAVINGS



BOURNEMOUTH PARKS FOUNDATION PROJECTED DONATIONS

