



Making Innovation and Growth Policy Work

Powered by **Nesta**...

24 – 26 May 2016 – London

How can we develop better policies to accelerate innovation, entrepreneurship and growth? What are the latest trends and cutting-edge ideas? What can we learn from successful initiatives and the latest research? How can we make innovation and growth policy more experimental?

Research Meeting	24 May	Global Conference	25 May	Policy & Practice Learning Lab	26 May
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Agenda

IGL Global Conference – Wednesday 25 May 2016

Location: etc.venues 8 Fenchurch Street, London, EC3M 4PB

Please note agenda may be subject to change

Time	Session
09:00 - 10:00	Registration and coffee
10:00 - 10:15	Welcome and opening remarks Geoff Mulgan , Chief Executive, Nesta (UK)
10:15 - 10:35	The future of innovation and entrepreneurship policy Dane Stangler , Vice President of Research and Policy, Kauffman Foundation (USA)
10:35 - 11:30	Making policy work: Learning from experimentation Sir Kevan Collins , Chief Executive, Education Endowment Foundation (UK) Iqbal Dhaliwal , Deputy Director and the global head of Policy, J-PAL at MIT (USA) Karim R. Lakhani , Associate Professor, Harvard Business School; Principal Investigator, Crowd Innovation Lab and NASA Tournament Lab (USA) Dean Karlan , Professor of Economics, Yale University (USA) <i>Moderator:</i> Amisha Miller , Senior Program Officer in Entrepreneurship, Kauffman Foundation (USA)

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11:30 - 12:10	Refreshments and networking
12:10 -13:00	<p>Breakout session 1: Uncharted territory: What's new in innovation and entrepreneurship policy?</p> <p>Ilona Lundström, Executive Director, Large Companies and Public Organisations, Tekes (Finland) Dirk Pilat, Deputy Director, OECD's Directorate for Science, Technology and Innovation (OECD) Andres Zahler, Head of Innovation, Chilean Ministry of Economy (Chile)</p> <p><i>Moderator:</i> Louise Marston, Director of Innovation Policy and Futures, Nesta (UK)</p>
12:10 - 13:00	<p>Breakout session 2: Learning from policy experimentation: Some alternatives beyond RCTs</p> <p>Patricia Rogers, Professor in Public Sector Evaluation, RMIT University; Project Director, BetterEvaluation (Australia) Ken Warwick, Economic Consultant, Warwick Economics; Member of the UK Regulatory Policy Committee; Former Director of Economics at BIS (UK)</p> <p><i>Moderator:</i> Triin Edovald, Principal Researcher, Innovation Growth Lab, Nesta (UK)</p>
13:00 - 14:00	Lunch and networking
14:00 - 14:50	<p>Breakout session 3: Trialling innovation and growth policy: Success stories</p> <p>Karim R. Lakhani, Associate Professor, Harvard Business School; Principal Investigator, Crowd Innovation Lab and NASA Tournament Lab (USA) David McKenzie, Lead Economist, World Bank Development Research Group, Finance and Private Sector Development Unit (World Bank) Tony Moody, Deputy Director, Enterprise Analysis, BIS (UK)</p> <p><i>Moderator:</i> Albert Bravo-Biosca, Head, Innovation Growth Lab, Nesta (UK)</p>
14:00 - 14:50	<p>Breakout session 4: Linking in: Enhancing experimentation with big, open and linked data</p> <p>Max Nathan, Deputy Director, What Works Centre for Local Economic Growth; Research Fellow, Spatial Economics Research Centre, NIESR and LSE (UK) Bill Oates, Chief Data Scientist, Office for National Statistics (UK) Vania Sena, Head of Management Science and Entrepreneurship Group, Essex University (UK)</p> <p><i>Moderator:</i> Hasan Bakhshi, Director, Creative Economy in Policy and Research, Nesta (UK)</p>
14:50 - 15:00	Move to parallel sessions
15:00 - 15:50	Breakout session 5: Building experimental organisations

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	<p>Andrew Lalor, General Manager, Analytical Services Branch, Economic and Analytical Services Division, Department of Industry, Innovation and Science (Australia)</p> <p>Tiina Likki, Senior Advisor, Behavioural Insights Team (UK)</p> <p>Erkki Ormala, Professor of Practice, Innovation Management, Aalto University; Former Vice-President of Nokia (Finland)</p> <p><i>Moderator:</i></p> <p>Dan Breznitz, Co-director of Innovation Policy Lab, Munk Chair of Innovation Studies, University of Toronto, Munk School of Global Affairs (Canada)</p>
15:00 - 15:50	<p>Breakout session 6: The exchange: Connecting policy and research</p> <p><i>Speakers to be announced</i></p>
15:50 - 16:20	<p>Refreshments and networking</p>
16:20 - 17:00	<p>Afternoon keynote</p> <p><i>Speaker to be announced</i></p>
17:00 - 17:15	<p>Closing remarks</p> <p>Albert Bravo-Biosca, Head, Innovation Growth Lab, Nesta (UK)</p>
17:15 onwards	<p>Drinks reception and networking</p>

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IGL Research Meeting – Tuesday 24 May 2016

Location: Nesta, 1 Plough Place, London, EC4A 1DE

Please note agenda may be subject to change

Time	Session
9:00 - 9:30	Registration and coffee
9:30 - 9:40	Opening remarks Albert Bravo-Biosca, Head, Innovation Growth Lab, Nesta
9:40 - 10:25	Networks and growth in India's startup ecosystem Rembrand Koning, Stanford Graduate School of Business* Sharique Hasan, Stanford Graduate School of Business Solene Delecourt, Stanford Graduate School of Business Aaron Chatterji, Duke Fuqua School of Business
10:25 - 11:10	Paper title tbc Dean Karlan, Yale University*
11:10 - 11:30	Refreshments
11:30 - 12:15	Entrepreneurial rapid skills training: A randomized controlled experiment Yael V. Hochberg, Rice University/MIT Sloan School of Management* Eric Floyd, Rice University
12:15 – 13:00	Estimating the demand for entrepreneurship programs: Experimental evidence from Jamaica Diego Ubfal, Bocconi University, IGIER* Chris Roh, Oxford University Alessandro Maffioli, Inter-American Development Bank
13:00 - 14:00	Lunch
14:00 - 14:45	Can government intervention make firms more investment-ready? A randomized experiment in the western Balkans Ana Paula Cusolito, World Bank Ernest Dautovic, World Bank David McKenzie, World Bank*

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14:45 - 15:30	<p>Seeding against the social order? The role for early-adopters in technology adoption</p> <p>Christian Catalini, MIT* Catherine Tucker, MIT</p>
15:30 - 15:50	<p>Refreshments</p>
15:50 - 16:35	<p>Can innovators be created? Field experimental evidence from an innovation contest</p> <p>Joshua Graff Zivin, University of California, San Diego Elizabeth Lyons, University of California, San Diego*</p>
16:35 - 17:20	<p>Motivating efforts in contributing to public goods inside organizations: Field experimental evidence</p> <p>Andrea Blasco, Crowd Innovation Laboratory at Harvard Institute for Quantitative Social Science Olivia Jung, Harvard Business School Karim R. Lakhani, Harvard Business School* Michael Menietti, Crowd Innovation Laboratory at Harvard Institute for Quantitative Social Science</p>
17:20 - 17:30	<p>Day close</p> <p>Albert Bravo-Biosca, Head, Innovation Growth Lab, Nesta (UK)</p>

*= Presenting

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IGL Policy & Practice Learning Lab – Thursday 26 May 2016

Location: Nesta, 1 Plough Place, London, EC4A 1DE

Please note agenda may be subject to change

Time	Session
09:30 - 10:00	Registration and coffee
10:00 - 10:05	Welcome remarks Albert Bravo-Biosca , Head, Innovation Growth Lab, Nesta (UK)
10:05 - 10:20	Setting the scene: Landscape of innovation approaches Bas Leurs , Head of Learning Experience Design, Skills Team, Nesta (UK)
10:20 - 10:30	Challenge prizes: what and why? Tris Dyson , Director, Challenge Prize Centre, Nesta (UK)
10:30 - 10:40	International innovation policy: Institutions, collaborations and capabilities Benjamin Reid , Principal Researcher, International Innovation, Nesta (UK) Alex Glennie , Principal Researcher, International Innovation, Nesta (UK)
10:40 - 11:10	Refreshments
11:10 - 12:30	Breakout session 1: What are the skills and capabilities that innovation agencies need? Jakob Edler , Director, Manchester Institute of Innovation Research, Manchester Business School (UK) Andres Zahler , Head of Innovation, Chilean Ministry of Economy (Chile) <i>Moderator:</i> Benjamin Reid , Principal Researcher, International Innovation, Nesta (UK)
11:10 - 12:30	Breakout session 2: Sharing strategies for embedding innovation skills in the public workforce Jesper Christiansen , Senior Programme Manager, Skills Team, Nesta (UK) Nicolás Rebolledo , Strategic Design Advisor, Laboratorio de Gobierno (Chile) <i>Moderators:</i> Sophie Reynolds , Senior Researcher, Public and Social Innovation, Nesta (UK) Bas Leurs , Head of Learning Experience Design, Skills Team, Nesta (UK)
12:30 - 13:15	Lunch

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13:15 - 14:30	<p>Breakout session 3: 21st century innovation agencies: How are they evolving?</p> <p>Hilde Hukkelberg, Director, Innovation Norway, UK and Ireland Office (Norway) Uri Gabai (TBC), Director, Strategy and Economic Research Unit, Office of the Chief Scientist (Israel) Göran Marklund, Deputy Director General , VINNOVA (Sweden) Dan Breznitz, Professor and Munk Chair of Innovation Studies, University of Toronto, (Canada)</p> <p><i>Moderator:</i> Alex Glennie, Principal Researcher, International Innovation, Nesta (UK)</p>
13:15 - 14:30	<p>Breakout session 4: When to use a challenge prize?</p> <p>Mona Truelsen, Senior Innovation Adviser, Nordic Innovation (Norway) Graham Oakes, Founder and CEO of Upside Energy Ltd; the Dynamic Demand Challenge Prize finalist (UK)</p> <p><i>Moderators:</i> Constance Agyeman, Programme Manager, Challenge Prize Centre, Nesta (UK) Charlotte Macken, Assistant Programme Manager, Challenge Prize Centre, Nesta (UK)</p>
14:30 - 14:50	<p>Refreshments</p>
14:50 - 16:00	<p>What really works in innovation policy?</p> <p>Abdullah Gök, Research Fellow, Manchester Institute of Innovation Research, Manchester Business School (UK) Penelope Papandropoulos, Member of the Chief Economist Team, Directorate-General Competition (EC) Ganesh Rasagam, Practice Manager, World Bank Group Global Practice on Trade and Competitiveness (World Bank)</p> <p><i>Moderator:</i> Andrew Carter, Deputy Chief Executive, Centre for Cities; Deputy Director, What Works Centre for Local Economic Growth (UK)</p>
16:00 - 16:15	<p>Reflections on the day and closing remarks</p> <p>Albert Bravo-Biosca, Head, Innovation Growth Lab, Nesta (UK)</p>
16:15 - 17:30	<p>Drinks reception (TBC)</p>

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