

## **Nesta Health Lab - Research Partner for Social Movements for Health Programme**

Nesta, together with its partner, the Dunhill Medical Trust, is looking to appoint a Research partner to help us shape, design and deliver a learning and evaluation agenda to support our Social Movements for Health programme (the “Programme”) until September 2020 (the “Time Period”).

**Deadline for submissions: 12:00 Midday (GMT), Tuesday 12th February 2019**

### **1. Background to Nesta**

Nesta is an innovation foundation. We back new ideas to tackle the big challenges of our time. We see a world full of potential, where new ideas solve the big challenges that matter to everyone.

Our mission is to seek out, spark and shape powerful new ideas, joining with others and shifting how the world works for everyone. We do this by providing investments and grants and mobilising research, networks and skills.

We are an independent charity (registered with charity number 1144091). More information can be found at [www.nesta.org.uk](http://www.nesta.org.uk)

### **2. Background to Social Movements for Health**

The Social Movements for Health Programme, funded by Nesta and the Dunhill Medical Trust (which specialises in funding research into understanding the mechanisms of ageing and improving the health and social care of older people), will support up to 7 emerging social movements to grow their influence and impact on health and care. The programme will offer tailored funding (grants of between £20,000 and £50,000), movement-building opportunities and connections to social movements across the country.

Full details of the programme are [here](#).

We are now looking for a research partner to assess the value of the programme as well as evaluate its impact over the Time Period.

### **3. The Programme**

The overall aim for the Programme is to support the growth and impact of social movements promoting people powered health (as well as the skills and networks of people in them), and to create an opportunity for Nesta and the Dunhill Medical Trust to inform how they, and other funding organisations, can approach supporting social movements in the future.

The Programme's objectives are to:

- **Support a small number of emerging movements to build skills and capabilities** - Support people in movements across the country to build their individual and collective skills and capabilities, develop new ideas, generate new collaborative strategies and grow their networks.
- **Influence policy and system change** – Work alongside social movements to bring about change to improve people's experiences of health and the delivery of health and care services, and/or to address health inequalities, justice and rights issues or the wider determinants of health.
- **Generate new knowledge** – Generate and disseminate knowledge about how social movements grow, represent the interests of people and raise their level of influence on systems and policy. This will include recommendations for national and local health and care organisations and other funders about how to engage with and support social movements.

#### 4. Research context

Funding social movements has recently been identified as a significant opportunity to grow impact on complex issues such as health, yet funders can find it hard to support movements without overburdening them with bureaucracy or co-opting their initiatives. This programme creates an opportunity for Nesta and the Dunhill Medical Trust to make an important contribution to the evidence base on how funding organisations can engage with and support social movements to create impact.

Social movements for health emerge when people come together to promote or resist change in the experience of health or the systems that shape it. They unite people around a common vision, and they grow networks to amplify their message and challenge society, institutions and elites to think and act differently. Often they bubble up outside formal institutions, but they can also come from within. They are often most successful when they nurture different voices and diverse interests and motivations. For more information about social movements, please read our reports: [The Power of People in Movements](#) or [We Change the World](#).

## **5. What is being commissioned**

Nesta is seeking to appoint an Independent Research Partner to design and deliver a learning and evaluation programme that will assess the impact of the Social Movements for Health programme on:

- 1) programme participants, e.g. has it increased their individual and collective confidence, capabilities and networks?
- 2) social movements, e.g. has it helped them grow their networks, develop new ideas, narratives and tactics, and influence attitudes, behaviours and decisions of key target audiences e.g. commissioners, clinicians, policy-makers or the public?
- 3) social movement beneficiaries, e.g. has the movement made a difference to people's experiences of health and care, or addressed health inequalities, justice and rights issues or the wider determinants of health?
- 4) funding organisations, e.g. has the Programme enabled Nesta and the Dunhill Medical Trust to generate and disseminate useful knowledge about how funders and other institutions can engage with and support social movements?

We are looking for a research partner that can bring new ideas and experience to the design and delivery of this work. In addition, we expect the research to be participatory in nature, involving programme participants as well as the Nesta and Dunhill programme team. We also expect that it will require an interdisciplinary, mixed-method approach, integrating both qualitative and quantitative methods.

Researchers should bear in mind that social movements are emergent and dynamic forces, and this should be reflected in the research design. Impact measures should be co-developed with programme participants, in ways that are beneficial to the movements themselves, recognising that social movement activists are often already committing significant time and energy to their cause. Wherever possible, research methods should be built into existing programme activities, such as workshops and advisory support sessions, as well as the movements' own monitoring and evaluation activities.

We have already received a significant number of expressions of interest in the programme and are now in the process of shortlisting and inviting final applications. The programme has attracted a wide range of applicants with a variety of interests, skills and experiences. This includes movements led by and involving people with long term health conditions, physical and learning disabilities and people who have traditionally faced barriers to access. We therefore also encourage applicants to demonstrate an inclusive approach and experience of

working with people with a range of backgrounds and varying access needs.

## **6. Milestones and Indicative Budget**

The Independent Research Partner will work with Nesta and the Dunhill Medical Trust and engage with the programme participants, from March - April 2019 to understand the intended programme objectives, design an appropriate methodology to deliver on the research objectives, as well as design research protocols and instruments to be used. It will then implement the research and evaluation programme from April 2019 - September 2020, share findings and prepare outputs at predetermined checkpoints as agreed by the Research Partner and Nesta.

Prior to commencement of the research and evaluation project, all such services must be approved by Nesta, including the time commitment and reporting requirements. The selected researchers will be required to contract with Nesta on its standard terms of purchase. Once the work has been completed the selected researchers will provide evidence of completion to Nesta and subject to this, shall issue Nesta with an invoice for payment.

Over the Time Period, we expect the total value of researcher contracts to be no more than £45,000. We expect to agree a day rate with the selected Researcher and to agree the number of days as the research period develops. We will also agree the contribution that Nesta staff and programme participants can make in terms of data collection.

As a charity and in the interest of preserving charitable resources, Nesta reminds bidders that pricing carries significant weighting in the selection criteria, which are further set out below.

## **6. Selection criteria and application process**

Please send us a proposal in English and include the following, which will be used as the selection criteria to evaluate your suitability:

- The names, designations and affiliations of the people on your research team.
- An 250-word abstract, suitable for a lay audience, which explains why you feel this research is important, including how it builds on and adds to existing knowledge and practice.
- A one-page research proposal with proposed methods (or, set of methods) to be employed as well as a logic model.
- An overview of the skills, expertise and experience you or your team is able to offer to this research endeavour, including

examples of other similar projects you have delivered. Please include a CV for each team member, please also attach the details of 2 referees.

- A writing sample which demonstrates your writing style and ability to communicate research findings.
- A short bibliography identifying what you think are the most relevant research works and resources to consult for this topic.
- A proposed project budget (inclusive of expenses).

Proposals will be assessed against the following criteria:

- Relevant research skills, expertise and experience. A strong understanding of social movement, innovation, behaviour change and systems change theory is favourable. Practical experience participating or interacting with social movements, as well as working in the UK health and care system, is also favourable but not required.
- A deep understanding of how this research contributes to existing knowledge, theory and practice.
- Strength and feasibility of the proposed methodology and its fit with the overall programme objectives and learning goals.
- Strong track record as a research individual or team delivering high-quality outputs in a timely manner.
- Ensuring the best value with the resources available.
- Ability to work in complex and challenging situations and with vulnerable groups as well as a deep sensitivity to cultural contexts.

Researchers may consider assembling a cross-institutional and/or interdisciplinary team to assemble the expertise necessary to carry out the project. Research teams will be responsible for their own assembly and ongoing management.

Please email your proposal to [damian.hebron@nesta.org.uk](mailto:damian.hebron@nesta.org.uk) by **12:00 Midday, Tuesday 12th February 2019**.

We will aim to respond to all proposals by **28 February 2019**.

We aim to shortlist up to three research teams and will be inviting them to meet in central London on the morning of **March 12**. All research teams will be notified by **March 15** of their application status.

## **Appendix 1 – ITT Terms and Conditions**

This appendix provides the terms and conditions which will govern your submission of a proposal to Nesta. You are required to read this appendix carefully together with the Invitation to Tender (ITT) brief (including all its annexes) before submitting a proposal. By submitting a proposal, you accept these terms and conditions and you agree to abide by them. If you do not agree to these terms and conditions please do not submit a proposal.

### **1. Submitting a proposal**

- 1.1 By submitting a proposal you confirm that:
- 1.1.1 you have no actual or potential conflict of interest with Nesta (including Nesta's Trustees, officers or employees). If at any time during the ITT process you discover an actual or potential conflict of interest, please inform Nesta promptly;
  - 1.1.2 you have legal capacity to submit a proposal in response to this ITT and are acting lawfully, ethically and in good faith in your dealings with Nesta;
  - 1.1.3 you have sufficient time, skill, experience and resources to carry out the services to the highest professional standards expected of a competent supplier of services identical or similar and are able to obtain all necessary rights, licences, consents, waivers, approvals, permissions, permits, certificates and insurances necessary to provide the services to Nesta;
  - 1.1.4 your tender will remain open for acceptance for a period of 90 days. A tender valid for a shorter period may be rejected;
  - 1.1.5 all information contained in your proposal is true, accurate and not misleading; and
  - 1.1.6 Nesta may share your proposal with any third party as Nesta in its absolute discretion deems necessary for the purpose of evaluation.

### **2 Compliance**

- 2.1 Nesta reserves the right to reject or disqualify your tender where:
- 2.1.1 you fail to comply with the requirements of this ITT (including but not limited to these terms and conditions), your tender is incomplete, or you are guilty of a serious misrepresentation in supplying information in response to this ITT;

- 2.1.2 your tender is received after the deadline set out in this ITT. Nesta will not consider any requests for an extension of the time or date fixed for the submission of responses;
- 2.1.3 there is a change in your identity, control, financial standing or any other factor impacting on the selection and/or evaluation of your tender;
- 2.1.4 you are or become insolvent or have a petition issued against you;
- 2.1.5 you do not have the economic and financial standing and/ or the technical and professional ability to carry out the services;
- 2.1.6 you are suspected either directly or indirectly of behaving in a collusive, canvassing, or anti-competitive manner or you offer or accept an inducement or reward in order to gain a commercial, contractual, regulatory or personal advantage; and/or
- 2.1.7 you (or if you are a commercial entity, a director or person who has the power of control or power to make representations or decisions on your behalf) have committed any offence relating to conspiracy, corruption, bribery, fraud, money laundering or any other criminal offence related to your course of business or profession.
- 2.2 Nesta reserves the right in its absolute discretion to:
  - 2.2.1 refuse any tender submitted;
  - 2.2.2 disqualify any potential tenderer who has been convicted of any of the offences listed at Regulation 23(1) of the Public Contracts Regulations 2006;
  - 2.2.3 extend the time or date for fixed submission. In such circumstances Nesta will endeavour to notify all tenderers of any change;
  - 2.2.4 amend any aspect of this ITT (including but not limited to the evaluation criteria and the timeline) or cease the process at any time;
  - 2.2.5 negotiate the award of additional services which are a repetition of the services advertised in this Invitation to Tender to the successful bidder;
  - 2.2.6 limit the number of proposals invited to participate in any follow-up activity (for example, interviews) or to dispense with any follow-up

altogether. Meetings will take place in London at our offices; and/ or

- 2.2.7 require that you clarify your tender in writing and/ or provide additional information and/or adequate references to Nesta's satisfaction. A failure to respond adequately may result in you not being selected.

### **3 Tenderer Responsibilities**

- 3.1 You shall be responsible for all of your own costs, expenses and losses which may be incurred in relation to the preparation of your tender, attendance at interviews, site visits or similar.
- 3.2 You shall at all times treat the contents of Nesta documentation as confidential, as well as any information regarding Nesta imparted to you by any other means, and only disclose such information as may be necessary for the preparation of a compliant response. At Nesta's request you shall return or destroy all documents, other materials, working papers relating to this ITT and all copies thereof including all electronic copies. When completed you shall confirm such to Nesta in writing.
- 3.3 You shall not before the date and time specified within the ITT documentation disclose to any person the amount of your proposal except where the disclosure in confidence is necessary to obtain insurance premiums or guarantees required as part of any proposal to Nesta.
- 3.4 Any contract entered into as a result of this ITT will be on Nesta's standard terms and conditions (copy available on request).

### **4 Intellectual Property**

- 4.1 All intellectual property rights in this ITT and all materials provided by Nesta or any third party acting on its behalf shall remain the property of Nesta.
- 4.2 Any intellectual property arising out of the provision of the services shall belong absolutely and exclusively to Nesta.

### **5 Warnings/Disclaimers**

- 5.1 Nothing contained in this ITT or any other communication made in respect of it between Nesta or its representatives and any party will constitute an agreement, contract or representation between Nesta and any other party. For the avoidance of doubt, receipt by

you of this ITT does not imply the existence of a contract or commitment by or with Nesta for any purpose.

- 5.2 The information contained in this ITT does not purport to contain all the information which you may require. While Nesta has taken all reasonable steps to ensure, as at the date of this ITT that the facts contained in it are true and accurate in all material respects, Nesta does not make any representation or warranty as to the accuracy or completeness or otherwise of this ITT.
- 5.3 Nesta accepts no liability to you whatsoever and however arising and whether resulting from the use of this ITT, or any omissions from or deficiencies in it.

## **6 Waiver**

Failure or neglect by Nesta to enforce at any time any of the provisions of these terms and conditions shall not be construed nor shall it be deemed to be, a waiver of our respective rights hereunder, nor in any way affect the validity of the whole or any part of this agreement, nor prejudice our respective rights to take subsequent action.

## **7 Jurisdiction**

This ITT shall be governed by and interpreted in accordance with the laws of England and Wales and subject to the exclusive jurisdiction of the English courts.