Agenda

12:30-13:00  Registration and refreshments

13:00-13:05  Welcome and introduction
  Jonathan Breckon, Director, Alliance for Useful Evidence, Nesta

13:05-13:25  Public Value: How it can be measured, managed and grown?
  Geoff Mulgan, Chief Executive, Nesta

13:25-13:45  Getting serious about value
  Mariana Mazzucato, Professor, Innovation and Public Value,
  UCL / Founder and Director, UCL Institute for Innovation and Public Purpose

13:45-14:20  Panel discussion & Q&A
  Chaired by Jonathan Breckon, Director, Alliance for Useful Evidence, Nesta
  Geoff Mulgan, Chief Executive, Nesta
  Mariana Mazzucato, Professor, Innovation and Public Value,
  UCL / Founder and Director, UCL Institute for Innovation and Public Purpose

14:20-14:30  Closing remarks
  Jonathan Breckon, Director, Alliance for Useful Evidence, Nesta

14:35-15:00  Networking
Biographies

Jonathan Breckon, Director, Alliance for Useful Evidence, Nesta
Jonathan Breckon has 15 years experience in policy, research and public affairs. His expertise lies particularly in brokering relationships between decision-makers and researchers from across disciplines - social science, science and the humanities. He joined Nesta from Arts and Humanities Research Council (AHRC) where he was Director of Policy and Public Affairs. He has also worked at the Royal Geographical Society, the British Academy, Universities UK and as a consultant developing quantitative skills in the social sciences. He is on the board of the Society for Evidence-Based Policing, and is Honorary Senior Lecturer at University College London.

Geoff Mulgan, Chief Executive, Nesta
Geoff has been Chief Executive of Nesta since 2011. Nesta is the UK’s innovation foundation and runs a wide range of activities in investment, practical innovation and research. Under his leadership it moved out of the public sector to become an independent foundation; greatly expanded its work, partly through creating new units, centres and funds in fields ranging from evidence and impact investment to challenge prizes and skills; and complemented its work in the UK with work in dozens of countries around the world.

Mariana Mazzucato, Professor, Innovation and Public Value, UCL and Founder and Director, UCL Institute for Innovation and Public Purpose
Mariana is Professor in the Economics of Innovation and Public Value and is Founder and Director of the Institute of Innovation and Public Purpose at University College London (UCL). She is winner of the 2018 Leontief Prize for Advancing the Frontiers of Economic Thought and the 2019 All European Academies Madame de Staël Prize for Cultural Values. She was named as one of the ‘3 most important thinkers about innovation’ by the New Republic and is on The Bloomberg 50 list of ‘Ones to Watch’ for 2019. Her highly acclaimed book The Entrepreneurial State: debunking public vs. private sector myths was on the 2013 Books of the Year list of the Financial Times. Her new book The Value of Everything: making and taking in the global economy was shortlisted for the 2018 Financial Times and McKinsey Business Book of the Year prize. She advises policy makers around the world on innovation-led inclusive growth.