



collective intelligence project design canvas

This canvas will help you paint a quick picture with your team of the main elements of your collective intelligence project.

B

GATHER DATA, INFORMATION, IDEAS

What data/information/ideas do we need to find, and how will we do it?

C

MOBILISE PEOPLE

Who might be able to help, and how can we best engage them?

A

DEFINE CHALLENGE

What is our issue and our purpose for using collective intelligence?

E

CREATE CHANGE

Who do we need to act, and what do they need to do this?

D

CONNECT & INTERPRET

How will we bring together people and/or data, and make sense of the results?

