collective intelligence project design canvas

This canvas will help you paint a quick picture with your team of the main elements of your collective intelligence project.

B GATHER DATA, INFORMATION, IDEAS
What data/information/ideas do we need to find, and how will we do it?

C MOBILISE PEOPLE
Who might be able to help, and how can we best engage them?

A DEFINE CHALLENGE
What is our issue and our purpose for using collective intelligence?

D CONNECT & INTERPRET
How will we bring together people and/or data, and make sense of the results?

E CREATE CHANGE
Who do we need to act, and what do they need to do this?