



How we can
help you

nesta

Our story

Nesta is a global innovation foundation.

We back new ideas to tackle the big challenges of our time.

Using our knowledge, networks, funding and skills, we grow new ideas that can change the world for the better. We are a UK charity but work globally, and always in partnership with others - including governments, businesses and charities.

We have nearly 200 staff tracking, shaping and spreading the best methods for innovation, exploring how innovation can address some of the big issues of our era - such as the pressures of an ageing population, stretched public services and a fast changing jobs market.

We see Making sense of opportunities and challenges.

We spark Generating new ideas.

We shape Helping to test, grow and adapt promising solutions.

We shift Changing whole systems.

We know we can't make change happen by ourselves. We work with all kinds of partners all over the world, who have in common the drive to improve how the world works. We bring together the very big, (such as national governments, global technology firms and NGOs), with the grassroots, (such as community groups and local activists),

to make change happen. We use a range of approaches for working with our partners, from co-funding, joint initiatives and ventures, through to fee-for-service engagements.

We are always keen to explore how we can help our partners make innovation happen in their own teams, organisations and societies.

Our areas of expertise

At Nesta we are experts in the best methods for innovation - from data analytics and design, to funding, experimenting and evidence. We apply these methods to big challenges in a number of priority fields.

We have worked in these areas for a sustained period - running research programmes, funding practical work, convening and advocating.



Innovation Policy: We gather, analyse and spread the best methods from around the world that governments can use to support successful innovation in the economy and society.



Government Innovation: We help governments achieve more with less, making the most of digital technologies to engage their populations in decisions and the daily life of public services.



Health: We explore how people can better use technology, data and mutual support to manage and improve their health and wellbeing.



Education: We are preparing young people for an increasingly digital workplace by understanding the future of work, backing digital learning technologies and campaigning for more creative, robot-resistant skills.



The Creative Economy, Arts and Culture: We help arts and cultural organisations develop new sources of funding and reach new audiences. And we advise governments at every level on how to grow the creative economy.

Our services

Nesta offers a range of innovation support - helping our partners address challenges from multiple angles.

Advice

We help organisations to understand and navigate innovation. Nesta can help you define a clear vision for innovation and how to implement it, including innovation policy and strategy, organisational design and research plans.

Delivery

We support our partners to shape promising ideas into practical solutions - improving services and generating better outcomes. Nesta can help you with project design and delivery, creating new entities, setting up and running experiments, or designing and delivering challenge prizes.

Learning and skills

We help teams and entire organisations to become better at innovation. Nesta can help you design programmes to bolster your innovation skills, and build learning content and tools to support your organisation's innovation strategy.

Research and analytics

We have a wealth of experience in designing and implementing global research programmes, and can help you use research to navigate new opportunities and challenges. We can also help with a range of cutting edge data analysis, mapping and data visualisation techniques.

Innovative financing

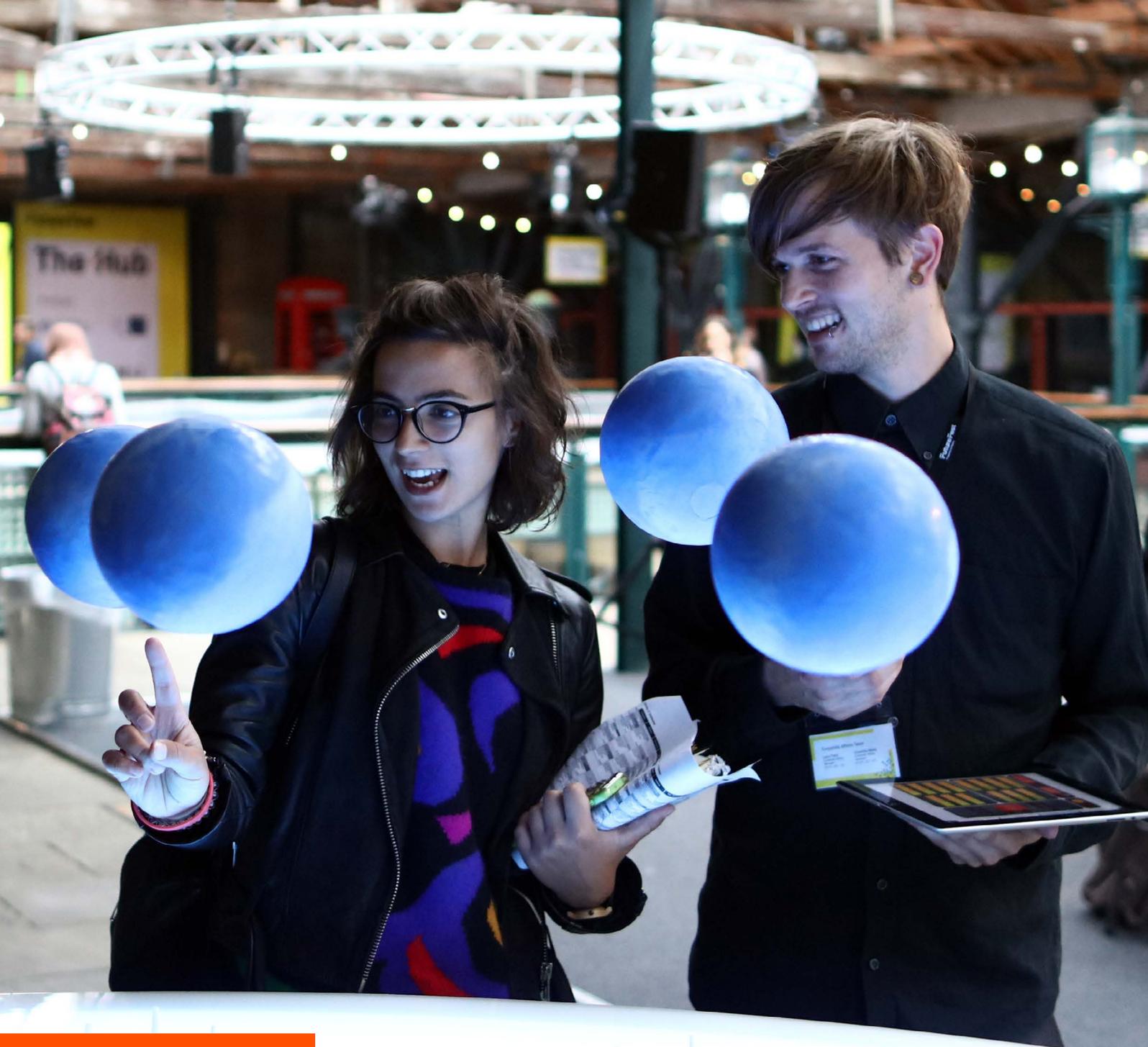
Nesta has over 18 years' experience in using finance to spark innovation in many sectors. We work with partners to design and manage funding programmes that unearth brilliant ideas and help them reach more people.

Investment management

Nesta Investment Management is an FCA regulated manager of venture capital funds with 20 years of experience backing innovative enterprises. We are a leader in the field of impact investing - investing in organisations making measurable social impact for financial and social returns, on behalf of Nesta's endowment and our third party clients.

Convening and events

Nesta is a globally renowned convenor of events that showcase the potential of innovation to improve society - from our flagship festival FutureFest to intimate senior roundtables. Over 13,000 people attend a Nesta event every year. Through our networks we can curate the right people, content and environments to create thought-provoking conversations.



Our specialist teams

We have developed a network of units within Nesta to act as centres of expertise for particular innovation methods. When approaching new challenges, we can draw on specialist help from the following:

Challenge Prize Centre.

by **nesta**

Nesta's Challenge Prize Centre supports organisations in using challenge-driven innovation to stimulate ideas from new sources and find solutions to difficult challenges.



The Alliance for Useful Evidence at Nesta champions and supports the use of 'what works' evidence in decision-making for the public and charity sector.



The Innovation Skills Team helps people around the world become better innovators for the common good by providing learning materials, experiences, support and advice.



People Powered Results is an innovation method that empowers frontline delivery service staff and creates a person-centred, bottom-up approach to rapidly changing public services.



IGL promotes rigorous experimental research methods in economic policy development. It supports, undertakes and disseminates high-impact research, testing ways to make our economies more innovative and entrepreneurial.



Readie, the research alliance for the digital economy, is a one-stop-shop resource for policymakers to learn about Europe's innovative digital initiatives.



The Global Innovation Policy Accelerator (GIPA) runs executive development programmes for senior innovation policymakers across the world, to help officials and civil servants design better innovation policy.



Nesta Impact Investments (NII) is a leading impact investment fund management organisation. Regulated by the FCA, NII has almost 20 years' experience of supporting innovative businesses developing scaled solutions to social challenges. It has a portfolio of ventures across education, health and ageing and sustainable communities - backing innovative approaches that combine social and financial returns.



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Get in touch to discuss
how Nesta might help you

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