

Criteria	Weighting
<p><u>Innovation</u> - This fund seeks to support innovative tech solutions to improve career adaptability and / or learner motivation for people in work who are most vulnerable to workforce changes, such as automation.</p> <p>For the purposes of this fund, we will consider innovation in relation to:</p> <ul style="list-style-type: none"> <li>• The uniqueness of your solution to address this particular issue (i.e. improving career adaptability and learner motivation through digital)</li> <li>• The uniqueness of your solution in this market (i.e. adult online education and training)</li> <li>• The uniqueness of your solution for its useability for target beneficiaries (i.e people in work most vulnerable to workforce changes)</li> <li>• The uniqueness of your solution in relation to the technology or service or process it will use.</li> </ul> <p>Applicants will need to identify how your solution is unique and different in addressing this issue through <b>digital innovation</b>.</p>	35%
<p><u>Impact</u> - We want to understand the potential of the proposed tech solution to improve career adaptability skills and / or increase learner motivation via an existing online learning course or qualification of 15-50 hours.</p> <p>For the purpose of this fund, we will consider impact in relation to:</p> <ul style="list-style-type: none"> <li>• How your proposed solution will improve a learner's career adaptability skills and / or increase learner motivation (i.e what evidence is there to support your approach?)</li> <li>• How the impact of your proposed solution could be measured during the fund period (i.e how will you know if your proposed solution works?)</li> <li>• What the learner will gain as a result of participating in the course/qualification that the solution is embedded within.</li> </ul> <p>Applicants will also need to demonstrate a commitment to understanding and improving the impact of their solution.</p>	20%
<p><u>Capacity</u> - We want to understand the applicant's ability to deliver the proposed solution, including the feasibility of the budget to achieve the desired outcome.</p> <p>For the purpose of this fund, we will consider capacity in relation to:</p> <ul style="list-style-type: none"> <li>• Your expertise to adapt and deploy an innovative tech solution within an existing online course/ qualification to the target beneficiaries.</li> <li>• Your budget and delivery plan. You will need to demonstrate you have the</li> </ul>	20%

<p>resources and ability to deliver within the timescale of the fund, including any existing and / or matched funding that will complement the grant fund requested</p> <ul style="list-style-type: none"> <li>Your openness as a team to share and learn, as this will be an important component of the programme.</li> </ul>	
<p><u>Beneficiaries</u> - We want to understand the specificity and accessibility of your proposed solution for the target beneficiaries and how many learners you will engage.</p> <p>For the purpose of this fund, we will consider 'beneficiaries' in relation to:</p> <ul style="list-style-type: none"> <li>Understanding your target audience/users <ul style="list-style-type: none"> <li>Who is your target audience/users and what do you know about them? (eg location, sector, barriers to learning)</li> <li>How do you plan to reach and engage them to enrol in the learning and what are your assumptions about engagement?</li> </ul> </li> <li>Accessibility - how you plan to deliver the solution/course to overcome barriers to learning including the feasibility to deliver within their daily lives?</li> <li>Reach - how many learners do you plan to support during the funding period?</li> </ul>	12.5%
<p><u>Sustainability</u> - We want to understand how your proposed solution will sustain and grow after the funding period.</p> <p>For the purpose of this fund, we will consider 'sustainability' in relation to:</p> <ul style="list-style-type: none"> <li>Business plan - do you have an existing business model that can be adapted, or have clear and feasible plans to generate revenue so that you do not create ongoing demand for grant funding?</li> <li>Your proposal addresses an identifiable need for a target market of sufficient size</li> </ul> <p>Applicants will also need to consider who and how payment for training might occur given the barriers that exist for the target cohort group.</p>	12.5%