

100% OPEN INNOVATION READINESS TEST

The following tool has been developed by Nesta spinout 100%Open to help firms assess their open innovation readiness. It may be helpful for corporates who want to collaborate with startups, as a complementary framework to that which we have presented above. 100%Open has learned that there are many factors that combine to make a company ready for, and receptive to, open innovation. Does it have the right policies, processes and partners? How about its people, platforms or purpose? Completing the Open Innovation Readiness questionnaire enables companies to see how they measure up and develop their Open Innovation capabilities in a focused manner. You can find the interactive version of the test online at: www.100open.com

100%Open Innovation Readiness Tool

